PROCLAMATION

WHEREAS, the efficient functioning of modern society is largely dependent upon effective communication, and the modern methods of communication have come more and more to rest in the hands of our office secretaries, and

WHEREAS, the increasing amount of communications inherent in our complex society has made it necessary for today's secretary not only to acquire technical skills for the use of office machines and the taking of dictation, but to assume the responsibility for countless details in the operation of a business, and

WHEREAS, today's secretary must have at her command tact, diplomacy and many other attributes so necessary to the increasing role she plays in good public relations for her employer, and

WHEREAS, the important contribution made by secretaries in the economic and governmental life of our country has been recognized by establishing the last week in April as Secretaries Week, and Wednesday, April 22, 1964, has been designated as Secretaries Day.

NOW, THEREFORE, I, ARCHIE GUBBRUD, Governor of the State of South Dakota, do hereby proclaim the week of April 19 through April 25, 1964, and the day of April 22, 1964, as

SECRETARIES WEEK AND SECRETARIES DAY

and I urge all citizens to recognize and pay tribute to the efforts made by our secretaries in the operation of industry, the professions, and government, all of which have made them truly silent partners in American business.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of South Dakota to be affixed on this 2nd day of April in the year of our Lord, One Thousand Nine Hundred and Sixty-four.

ARCHIE GUBBRUD, GOVERNOR

ATTEST:

ESSIE WIEDENMAN SECRETARY OF STATE